

Cohen

Metaphor of the movie:

Play → Movie :: Print Novel → Electronic Novel
End of Reading isn't happening

Reading offline ain't all Proust, & Reading online ain't FB

Reading online has certain distinctive features:

- (a) links to other readings
- (b) email & other tools to forge connections

Future of reading will better take advantage of the medium, and thereby distance itself from the metaphor of the book.

Additive: takes from one medium and adds to it

Expressive : Expresses something distinct, not possible in another medium

Vershbow

Reading: Skimming, browsing, reading & writing, non-linear (Kirschenbaum)

Critical Knowledge is NOT learned solely by reading books; critical faculties can be developed in a number of ways, including by reading other types of material

Each medium conveys certain accidental things with the medium; death of novel-reading matters, but also we should ask ourselves what are these values being conveyed by new forms of reading?

And the next page of notes are mine, from earlier...

Vershbow (from if:Book)

“the report demonstrates an astonishingly simplistic view of what reading is and where it is and isn't occurring.”

Refocuses reading (and the report) on developing these skills: “humanistic values: sustained thinking, personal and moral growth, a critical outlook, the cultivation of knowledge”

Vershbow argues that if:book takes the SAME approach, but with new media

(research question: how does if:book approach/re-engineer reading in electronic environments?)

Cohen (from blog)

It's a review of the Kindle—sorta

Kindle is additive—remains within the constraints of the Book metaphor.

It reflects an “idealization” of reading as book-bound: does reading need bookishness?

Compares movies to “fixed photography” of plays

Reading online needs to “take full advantage of the medium—link to texts from their blog or syllabus, email them, connect them to the universe of other writing and other people online”

Kirschenbaum

1. Reading is relatively stable, but the medium of reading is altering
2. Reading comprehension is immeasurable—
3. Lateral Reading—between and across texts—is enhanced in electronic spaces, and is a valued and historic component of reading
4. Relationships between texts are measurable, as well as comprehension
5. The print medium favors specific genres and electronic media favors other, but nevertheless, specific genres.
6. Reading is paired with writing in electronic spaces